

What is "good" ROI with link building?

Are you after X number of X PA/DA links?

Are you after X number of links from one or two websites in particular?

Are you after X number of contact form submissions as a result of this link building campaign?

Are you after X number of total sessions generated to your website as a result of this link building campaign?

Are you after X number of links from websites of a certain topic?

Are you after X number of links from certain influencers?

Are you after X% increase in sessions for this month as a result of this link building campaign?

Are you after X number of subscribers as a result of this link building campaign?

Are you after X number of links?

Are you after X number of calls as a result of this link building campaign?

Are you after X number of social shares?
